

UA ROUND-TRIP TICKETS FOR TWO TO EUROPE GIVEAWAY CAMPAIGN

Personal Information Collection Statement

United Asia Finance Limited (“**Company**”) recognizes their responsibilities in relation to the collection, holding, processing or use of personal data under the Personal Data (Privacy) Ordinance (Cap. 486) of the Laws of Hong Kong Special Administrative Region. Personal data will be collected only for lawful and relevant purposes and all practicable steps will be taken to ensure that personal data held by the Company is accurate. The Company will take all practicable steps to ensure security of the personal data and to avoid unauthorized or accidental access, erasure or other use. The Company will not provide your personal data to third parties for direct marketing or other unrelated purposes without your prior consent. The Personal Information Collection Statement set out below also forms part of this Privacy Policy Statement.

PERSONAL INFORMATION COLLECTION STATEMENT (“**PICS**”)

The provision of your personal data is voluntary. Please note that if you do not provide the Company with the required personal data, the Company may not be able to complete the registration for you to enroll into the UA round-trip tickets for two to Europe Giveaway Campaign (“**Campaign**”).

Purpose:

When you register for this Campaign, the Company will collect the following data: name, Hong Kong Identity Card number and mobile number.

The personal information you provided will be used for contacting participants of the Campaign, announcing the winners list and verifying identities during the prize presentation of the Campaign, and for promotional purposes in relation to the Campaign. All information collected will be used for the Campaign only, and will be disposed within three months after the Campaign ends.

Transfer of personal data:

By registering for this Campaign, you have agreed that if you are one of the winners of the Campaign, your personal data may be transferred to Hutchison Travel Limited by the Company for the purpose of arranging the round-trip direct economy class flight ticket for two adults to Europe to be awarded to you. Save as aforementioned, your personal data will be kept confidential and the Company will not transfer your personal data to any other parties.

Security

We will follow strict standards of security and confidentiality to protect any information provided to the Company. Encryption technology is employed for sensitive data transmission to protect your privacy.

Cookies

Your visit to our website and the use of our mobile application ("**Mobile Application**") may be recorded for analysis on the number of visitors to the website and Mobile Application and general usage patterns. Some of this information will be gathered through the use of "cookies".

Cookies are small pieces of data transmitted from a web server to a web browser. Cookies data is stored on a local hard drive such that the web server can later retrieve the cookie data from a web browser while no personally identifiable information about you is collected. This is useful for allowing our website and Mobile Application to maintain information about your use of our website and Mobile Application, thus enabling the Company to provide more useful features to you, to tailor the contents of our website and Mobile Application to suit your interests and, where applicable, provide you with promotional materials or direct marketing based on your usage patterns. Cookies are also useful in monitoring the effectiveness of our website and Mobile Application, tracking aggregate metrics such as total number of visitors, traffic and demographic patterns, fixing problems with the website, enhancing security and possibly restricting access to the website for security concerns. The Company will be able to access the information stored on the cookies and record how you use our website and Mobile Application.

Cookies are designed to be read only by our website and Mobile Application that provides them. Cookies cannot be used to obtain data from your hard drive or personal data (such as your name, address, e-mail address or any other information that will enable someone to identify and contact you), or gather your sensitive information.

The Company also work with third parties to research on certain usage and activities on our website and Mobile Application, including Google, Yahoo, Facebook and DoubleClick. They use technologies such as cookies, spotlight monitoring and web beacons to collect information for this research. They use the information collected

through such technologies (i) to find out more about users of our website and Mobile Application, including user demographics and behavior and usage patterns; (ii) for more accurate reporting; and (iii) to improve the effectiveness of our marketing. They process the information collected and then share it with us. No personally identifiable information about you is collected by Google, Yahoo, Facebook and DoubleClick or shared with us as a result of this research.

Most browsers are initially set to accept cookies. If you prefer, you can set your browser to disable cookies or to inform you when they are set. If you disable cookies from web browsers, you may not be able to enjoy all the features of our website and Mobile Application or access the Company's internet financial products and services. If you accept cookies, you shall be deemed to agree and acknowledge that your information is being collected, stored, accessed and used as outlined above.

You can find out more about the use and collection of cookies and the opt-out procedures thereof by visiting the following websites:

<https://policies.google.com/technologies/cookies?hl=en-US> for Google;

<http://privacy.yahoo.com/privacy/us/pixels/details.html> for Yahoo;

https://www.facebook.com/legal/FB_Work_Cookies for Facebook;

www.doubleclick.net for DoubleClick.

Correction

Personal data provided to us through an on-line facility or STM or Mobile Application, once submitted, may not be deleted, corrected or updated on-line or STM or Mobile Application. If you request deletion, correction and updates of your personal data, you should approach our relevant officer as follows:

The Data Protection Officer
United Asia Finance Limited
20/F., Allied Kajima Building,
138 Gloucester Road, Wanchai, Hong Kong
Telephone : 2681 8104 Facsimile : 2877 2918

Retention

Personal data collected will be transferred to relevant members of our staff, departments, branches, contractors or service providers for processing. We shall take all reasonably practical steps to ensure that personal data will not be retained in our systems' database for a period longer than is necessary for the fulfilment of the

purposes (or any directly related purpose) for which the data is or is to be used, unless the retention is otherwise permitted or required by relevant rules, regulations and laws of Hong Kong. Different retention periods may apply to the various kinds of personal data collected.

Note: In case of discrepancies between the English and Chinese versions of these terms and conditions, the English version shall prevail.

IMPORTANT: By accessing this website and any of its pages and by using STM you are agreeing to the terms set out above.

IMPORTANT: This Personal Information Collection Statement is subject to change.